



US 20140317522A1

(19) **United States**

(12) **Patent Application Publication**  
**Lucero et al.**

(10) **Pub. No.: US 2014/0317522 A1**

(43) **Pub. Date: Oct. 23, 2014**

(54) **METHOD AND APPARATUS FOR CAUSING  
DISPLAY OF NOTIFICATION CONTENT**

(52) **U.S. Cl.**  
CPC ..... **G06F 3/01** (2013.01)  
USPC ..... **715/744**

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(57) **ABSTRACT**

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(21) Appl. No.: **13/865,156**

(22) Filed: **Apr. 17, 2013**

**Publication Classification**

(51) **Int. Cl.**  
**G06F 3/01** (2006.01)

A method comprising receiving an indication of an invocation input associated with invocation of display of, at least part of, a notification content associated with a notification, determining at least one input aspect of the invocation input, determining an interaction preference based, at least in part, on the input aspect, and causing display of, at least part of, the notification content in compliance with the interaction preference is disclosed.

